**Guidelines:**

* The entry form can be completed by the person/organisation themselves, or they can be nominated.
* The word count is provided as a guide, not as a strict limit, but please don’t go significantly over.
* Please attach a headshot photo of the nominated individual.
* The entry deadline is **Friday 8th November**
* Please email completed entry forms to **leadership@thebusinessdesk.com**

**Entrant Details:**

Entrant name:

Organisation:

Job title:

Email: Telephone:

Office address:

Person completing the form on their behalf (if applicable):

Name:

Organisation:

Email: Telephone:

Relationship (e.g. colleague, customer, mentor, marketing/PR):

**Category:**

Please select the award(s) you are entering. There is a limit of 3 per entrant.

꙱ Young Leader (aged 35 and under)

꙱ Public and Third Sector Leader

꙱ Mentor

꙱ Emerging Entrepreneur Leader

꙱ Diversity & Inclusion Leader

꙱ Professional Services Leader

꙱ Transformational Leader

꙱ Green Leader

꙱ HR Leader

꙱ Sales Leader

꙱ Marketing Leader

꙱ Technology Leader

꙱ Finance Leader

꙱ Property Leader

꙱ Company Leader (up to 100 employees)

꙱ Company Leader (100+ employees)

*The overall leader will be chosen from the award winners.*

**Entry:**

1. Please summarise the organisation and what it does (up to 100 words)
2. Describe the individual’s role in the organisation (up to 100 words)
3. Why would this individual be a worthy winner? Please be as specific as possible, providing data where appropriate (please highlight anything that is to be kept confidential), and focusing on how their leadership has had a significant impact and delivered results. Also describe their leadership style and how that has helped them succeed (up to 1,000 words).
4. Please provide no more than a 50-word bio on the entrant to be included in the awards brochure **(please use 3rd person perspective).** Please also attach a headshot of the entrant along with this entry form.